

ADMIN PROCEDURES MANUAL
Administrative Procedure 525 – Appendix A

Ethical education–business partnerships are ones that:

Strive for Ideals

- Mutually benefit all partners
- Enhance the quality and relevance of education for all— including students and other learners
- Share knowledge, ideas, and perspectives to benefit participants
- Are based on shared or aligned objectives that support the goals of the partner organizations
- Are developed and structured in consultation with all partners
- Are based on trust and openness among all partners
- Recognize and respect each partner's expertise and contributions
- Respect differences among partners

Enhance the quality and relevance of education for all.



Education–Business Partnerships

Education–business partnerships are mutually beneficial relationships between employers and educators that are designed to enhance learning for students and other learners. They may involve other education stakeholders as partners, including students, employees, parents, communities, labour, and government organizations.

Most education–business partnerships are cooperative relationships in which partners share values, objectives, human, material or financial resources, roles and responsibilities in order to achieve desired learning outcomes.

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Treat fairly and equitably
all partnership participants.

Adhere to Obligations

- Are consistent with the ethics and core values of all partners
- Are based on the clearly defined expectations of all partners
- Treat fairly and equitably all participants and those who are served by the partnership
- Ensure that activities comply with partners' codes of conduct and regulations
- Allocate resources to complement and not replace funding for education
- Identify and manage potential conflicts between business and education needs and objectives
- Identify and address conflicts of interest within partnership organizations and among partners



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Celebrate and build on positive
outcomes and progress made.

Manage Effects

- Consider the effects of actions and test them against ideals and obligations
- Identify and address potentially negative impacts on non-participants
- Exercise diligence when making decisions—consider the need of all partners and stakeholders
- Are open and honest when problems occur and avoid making excuses or rationalizations
- Find common ground when challenges arise by returning to shared objectives and values
- Celebrate and build on positive outcomes and progress made

